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January 24, 2012

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Confirmation No. 6069
Art Unit 2452
Attn: Mail Stop Amendment

Re: U.S. Utility Patent Application
Application No. 09/548,235; Filed: April 12, 2000
For: **Web Advertising Method**
Inventors: LEVERGOOD *et al.*
Our Ref: 3057.0020002

Sir:

Transmitted herewith for appropriate action are the following documents:

1. Online Credit Card Payment Authorization in the amount of **\$180.00** to cover payment of the fee set forth in 37 C.F.R. § 1.17(p);
2. Nineteenth Supplemental Information Disclosure Statement;
3. Form PTO/SB/08a (**1 sheet**) listing **8** documents (**US1-US7** and **FP1**);
4. Form PTO/SB/08b (**8 sheets**) listing **75** documents (**NPL1-NPL75**);
5. Copies of cited documents (**FP1** and **NPL1-NPL75**);

The above-listed documents are filed electronically through EFS-Web.

In the event that extensions of time are necessary to prevent abandonment of this patent application, then such extensions of time are hereby petitioned.

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Fee payment is provided through online credit card payment. The U.S. Patent and Trademark Office is hereby authorized to charge any fee deficiency, or credit any overpayment, to our Deposit Account No. 19-0036.

Respectfully submitted,

STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C.

A handwritten signature in dark ink, appearing to read "Salvador M. Bezos", is written over a series of horizontal lines.

Salvador M. Bezos
Attorney for Applicants
Registration No. 60,889

MBR/SMB/hap
Enclosures

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